

yellow18.

Think Creativity, Think #Yellow18!



COMPANY PROFILE



WHO WE ARE

Yellow18 is a trustworthy and agile digital marketing agency that has worked with renowned brands in Lebanon & UAE. We provide integrated marketing solutions: from Web design & development to social media management, content creation and paid ads to maximize your online marketing return.

**WE HELP
OUR CLIENTS
TO FULFILL
THEIR NEEDS**

OUR JOURNEY IN NUMBERS

02

*Branches
Lebanon & UAE*

100+

Satisfied Clients

793

*Successful Digital
Campaigns*

5,000+

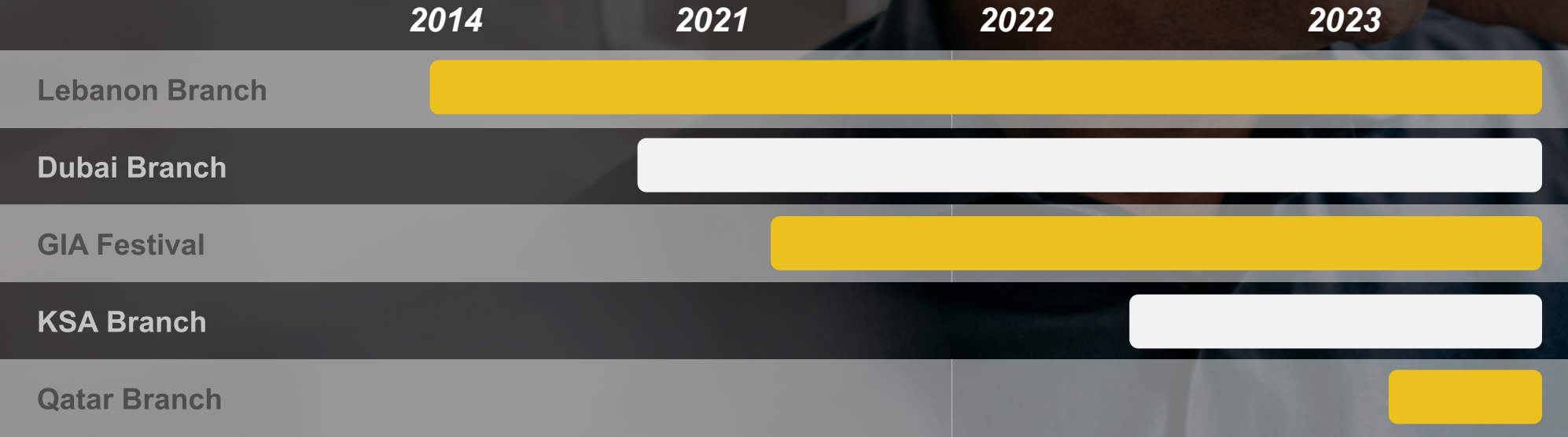
*Social Media Posts
Published*

04

*Regional &
International
Events*

SUCCESS

AGENCY TIMELINE



OUR MISSION, VISION & VALUES



MISSION

- *To provide innovative and effective integrated brand marketing and public relations solutions which help our clients grow their businesses and realize their marketing goals.*



VISION

- *Delivering results-oriented brand marketing programs and public relations campaigns that enhance our clients' awareness, improve their sales and foster their growth.*



VALUES

- *We're here to serve our clients.*
- *We get to know your business.*
- *We're passionate about what we do.*
- *We're great to work with.*
- *We are creative, but smart too.*
- *We do the right thing.*
- *We are results-oriented*

SERVICES WE OFFER

- ✓ Social Media Management
- ✓ Digital Marketing & Paid Ads
- ✓ Content Creation & Design
- ✓ Web Design & Development
- ✓ Production (Video / Photo)
- ✓ Event Management & Coverage
- ✓ Public Relations
- ✓ Marketing Consultancy & Training

WHY

WORK WITH US?

BUSINESS EXPERIENCE



Our core team members are strategists, digital marketers, social media experts, developers, project managers, photographers, writers and designers, who'll tell your story in a creative, artful and unique way.



Our CEO is a (CDMP) Certified Digital Marketing Professional from the Digital Marketing Institute in Dublin and an Alumni of the New Media Academy in Dubai.



We employ this collective hands-on experience to work as a seamless extension to your marketing team and to help your business grow faster.

OUR CLIENTS LOVE US!



OUR CLIENTS LOVE US!



SOME OF OUR WORK



WE ARE ONE OF THE FASTEST GROWING DIGITAL AGENCIES IN THE MENA REGION



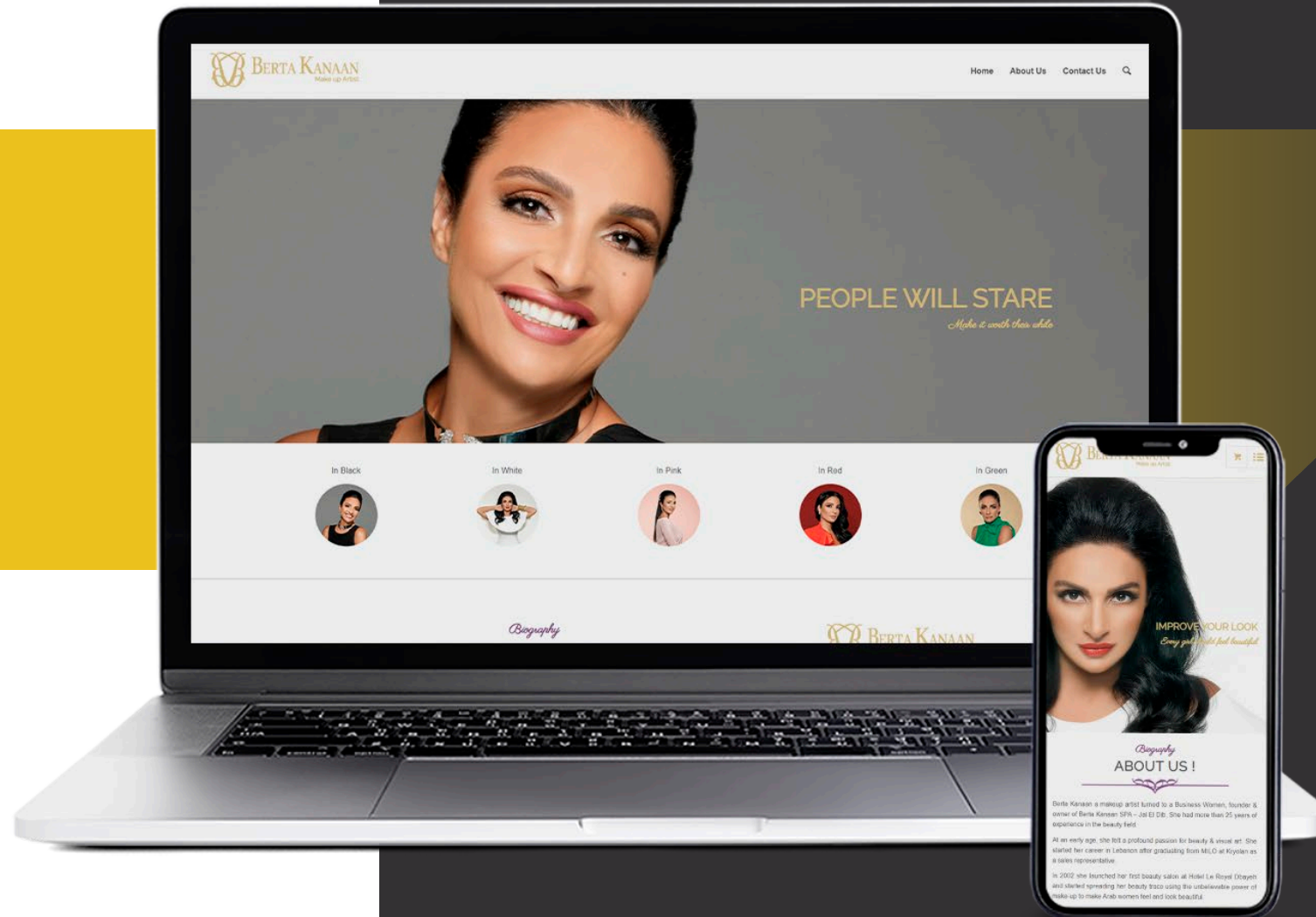
With expertise in all areas across digital marketing, we help our clients optimize their online spend and maximize their revenues. We work with the most sophisticated tools to analyze users' behaviors and improve our clients' online presence by optimizing their websites, digital ads, social media marketing, and more.

SAMPLE WEBSITE PROJECTS

CLIENT

BERTA KANAAN
Makeup Artist

www.bertakanaan.com

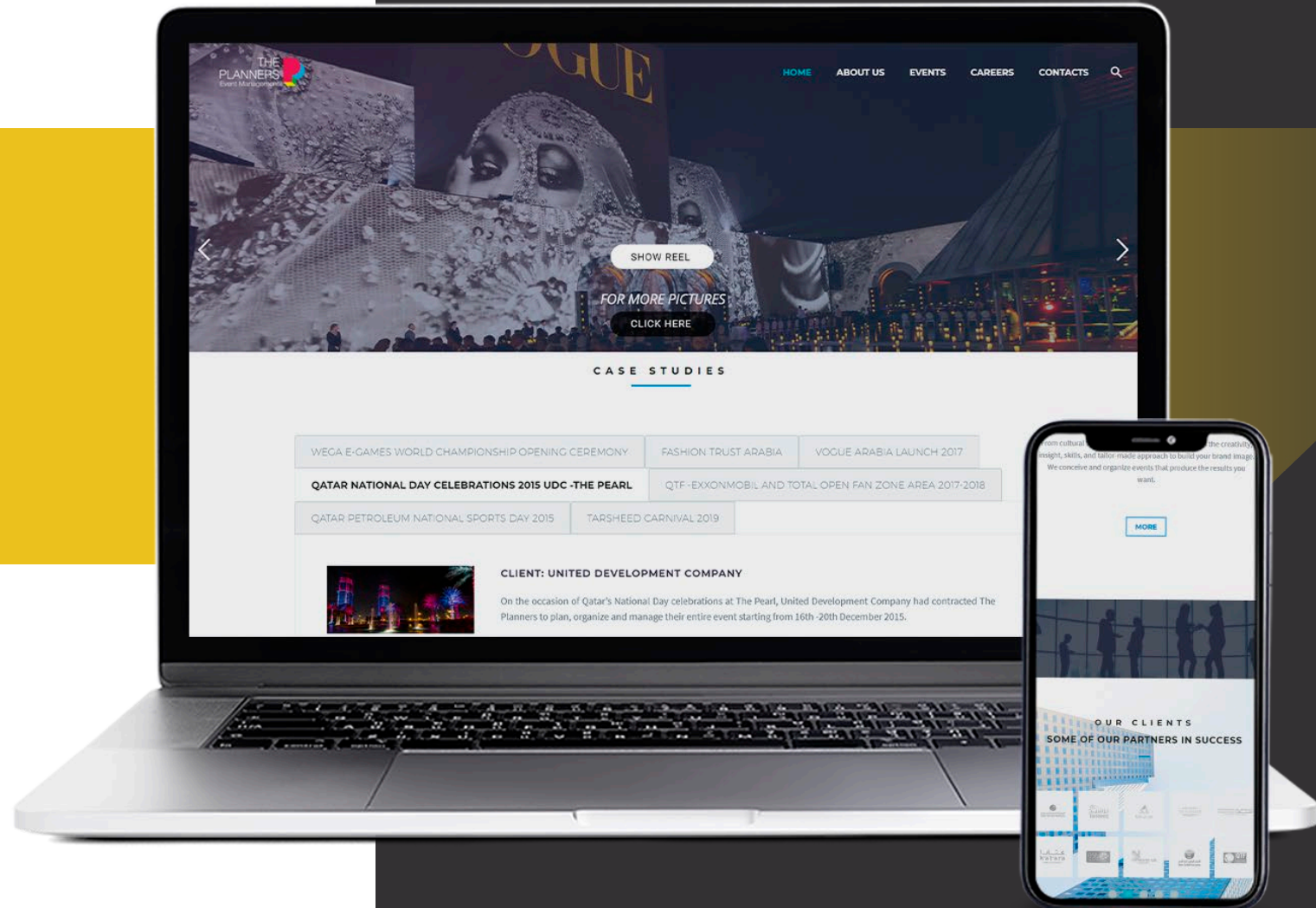


SAMPLE WEBSITE PROJECTS

CLIENT

THE PLANNERS
Events Management

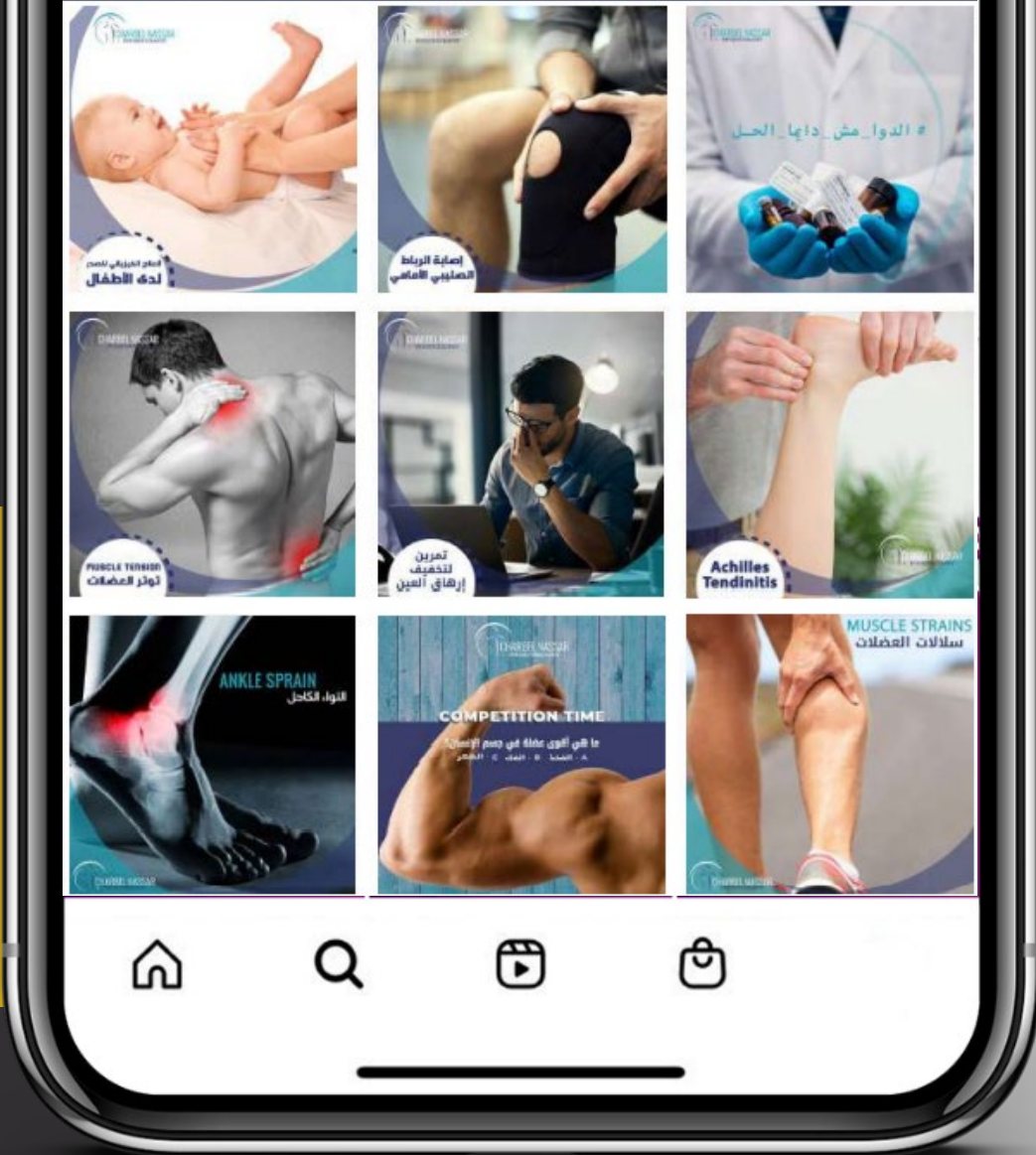
www.theplanners.com



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

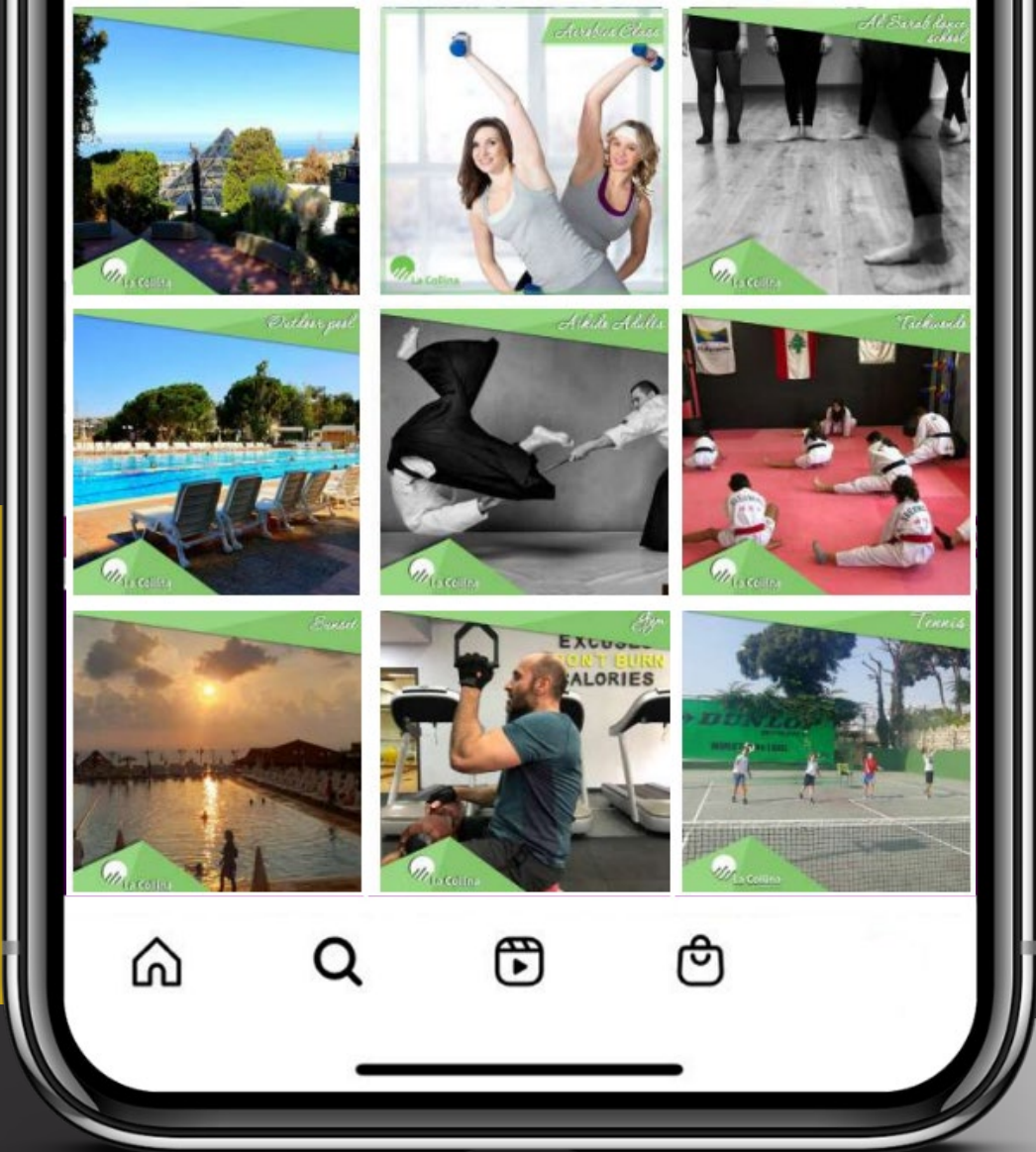
CHARBEL NASSAR CLINIC
Physiotherapist



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

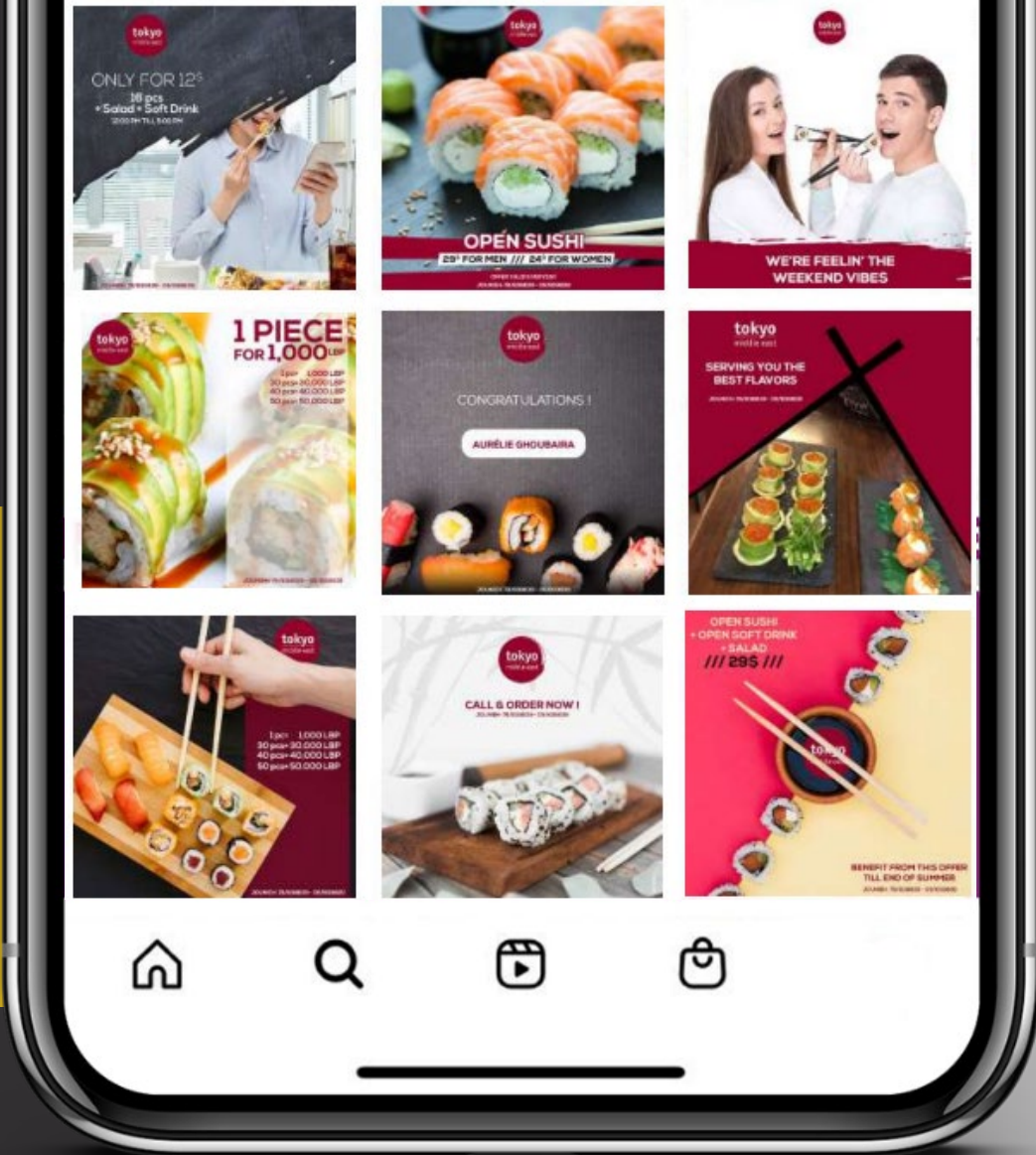
LA COLLINA COUNTRY CLUB
Gym



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

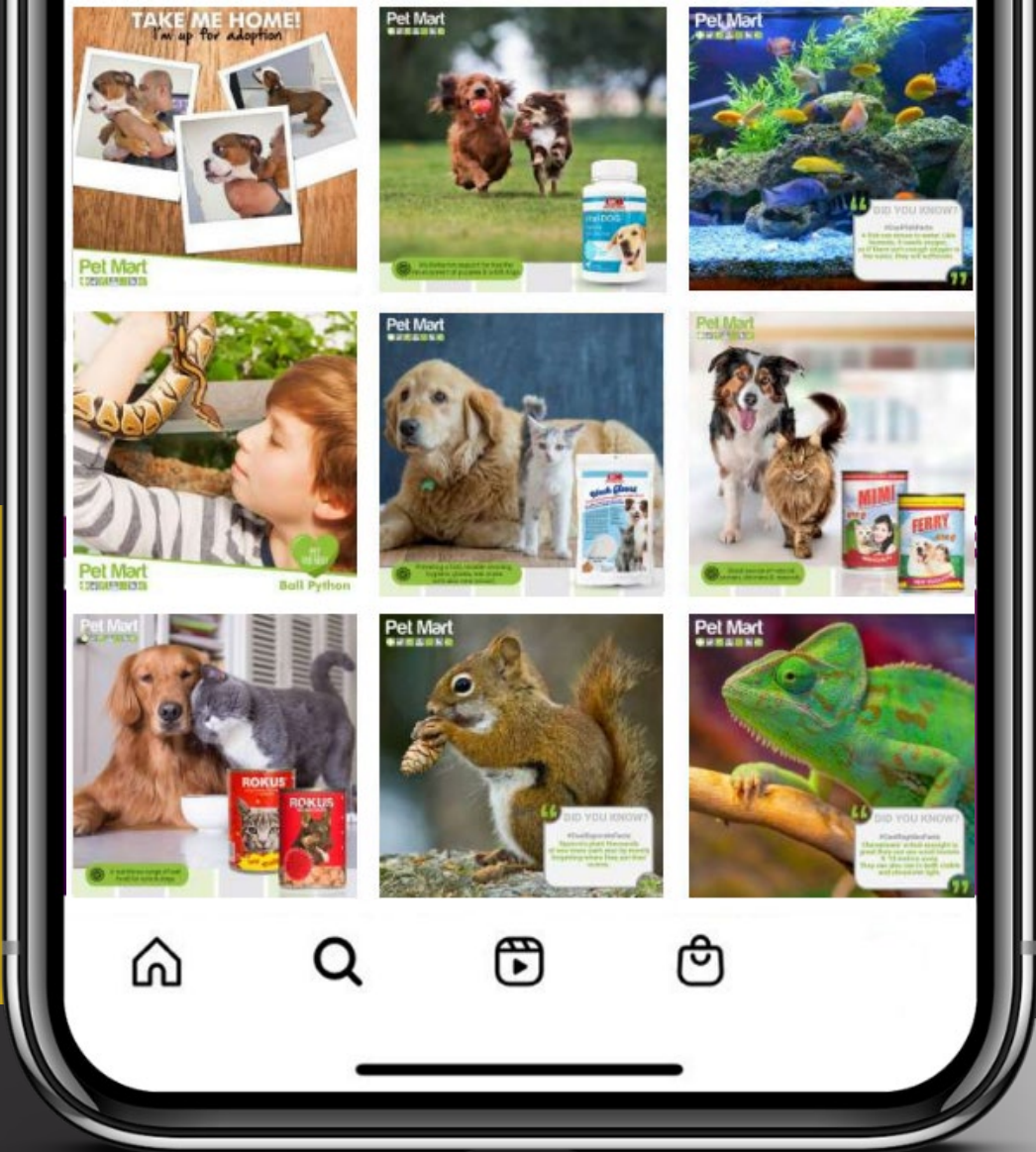
TOKYO
Sushi Restaurant



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

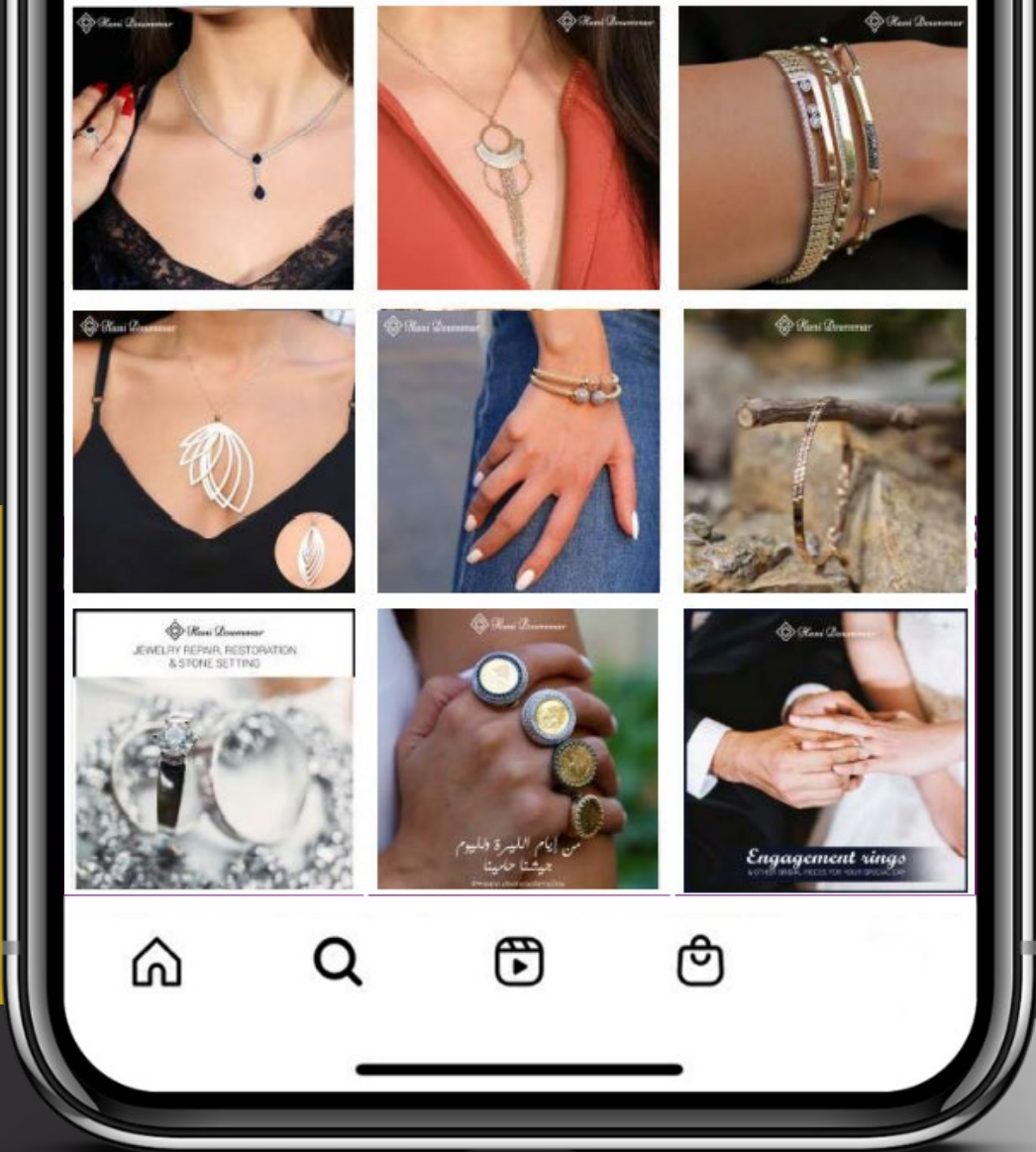
PET MART
Pet Shop



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

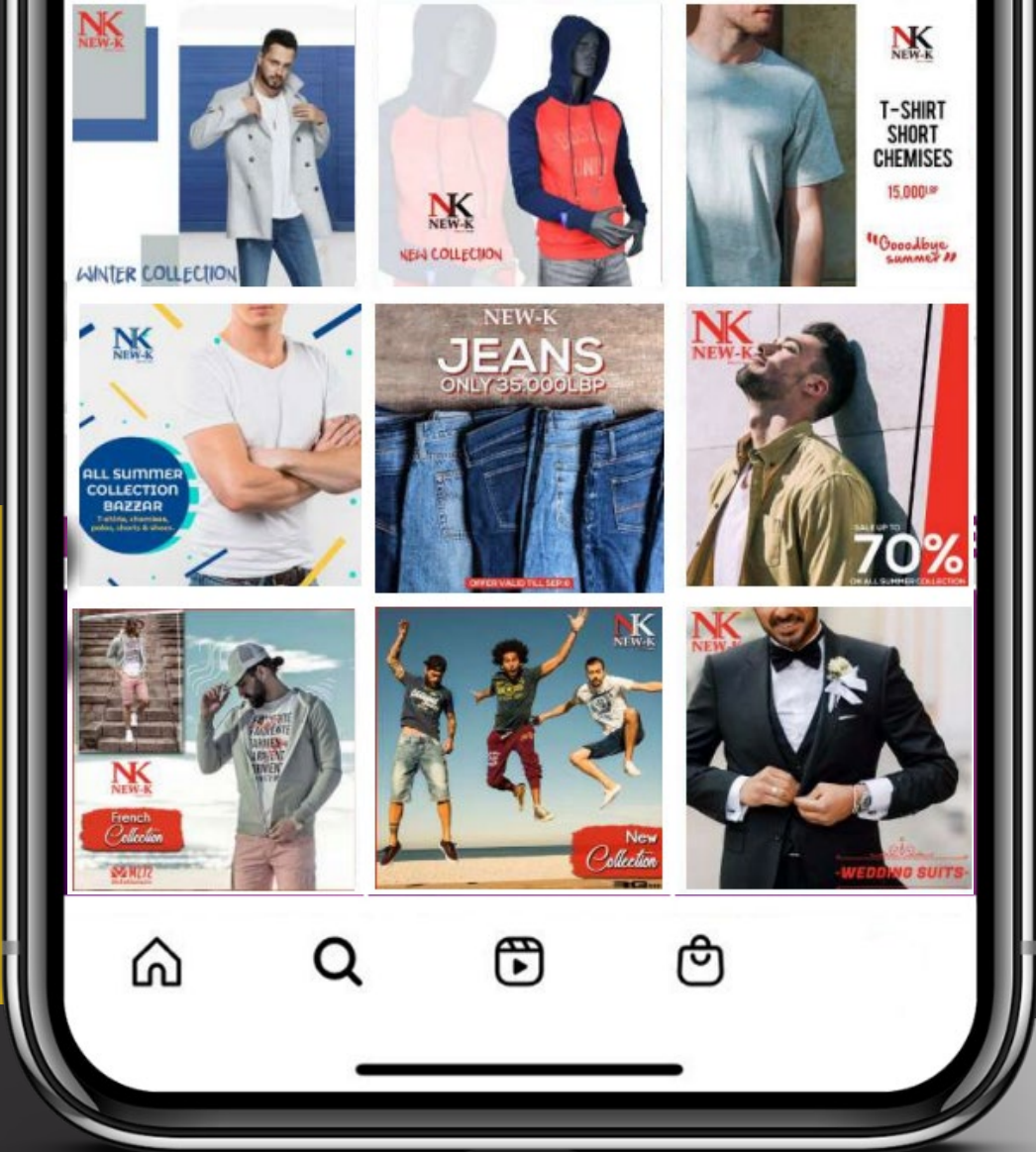
HANI DOUMMAR
Jewellery



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

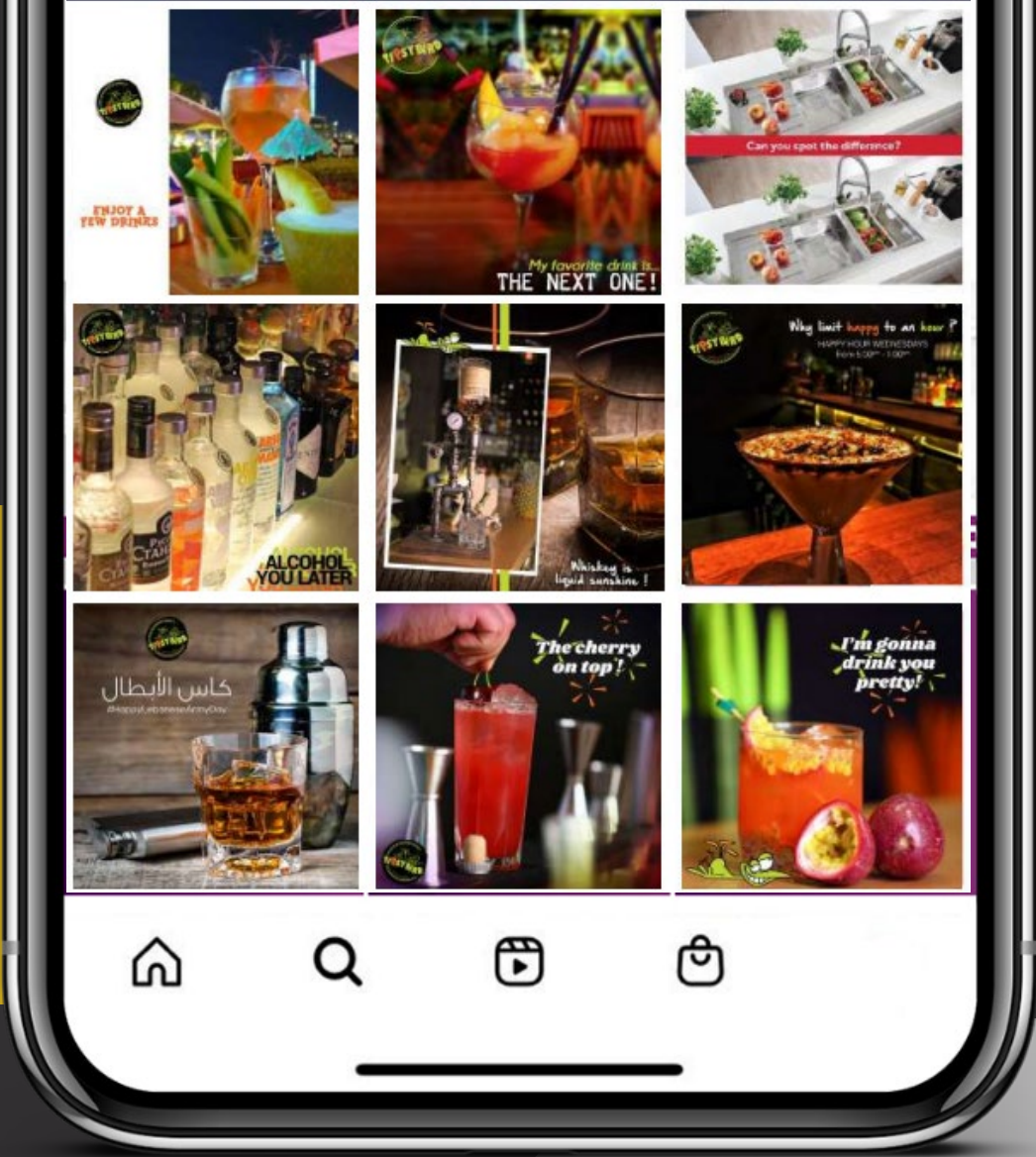
NEW-K MENSWEAR
Retail



SAMPLE SOCIAL MEDIA PROJECTS

CLIENT

TIPSY BIRD
Pub



SAMPLE DESIGN PROJECTS

BILLBOARDS



SAMPLE DESIGN PROJECTS

FLYERS & MENUS



SAMPLE DESIGN PROJECTS

BRANDING





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LET'S TALK!



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